

Rule of Thirds



The Rule of Thirds: Just think... Tic-tac-toe!

Imagine how different and unappealing this picture would look if it didn't follow the "Rule Of Thirds" guideline for photography.



Placing the subject, in this case the couple, right in the middle of the frame, changes the picture from what could have been a great picture, into an OK picture. Figuring this simple rule out can change the "Wow" factor of your picture!

While there's nothing wrong with putting your subject right smack in the middle of your frame, photos are much more interesting when the subject is offset to one side or the other. The Rule of Thirds divides the frame into a grid composed of nine segments, as shown below. Placing the couple right in the middle of the frame, takes away from the "WOW" factor. Placing the subject on the stars increases the appeal of the picture.





Looking at them side by side, which one do you think appeals to the eye more?

Go find **five** different things you want to take a picture of. Demonstrate the power of the "rule of thirds" by taking one picture with the subject in the "center" of the picture and the second picture using the rule of thirds. See for yourself which one has a greater "wow" factor. Submit photos in powerpoint or keynote form.

Before your shoot, read the articles or google "rule of thirds" or research on your own:

<http://www.cambridgeincolour.com/tutorials/rule-of-thirds.htm>

<http://digital-photography-school.com/rule-of-thirds>

<http://www.ultimate-photo-tips.com/photography-rule-of-thirds.html>

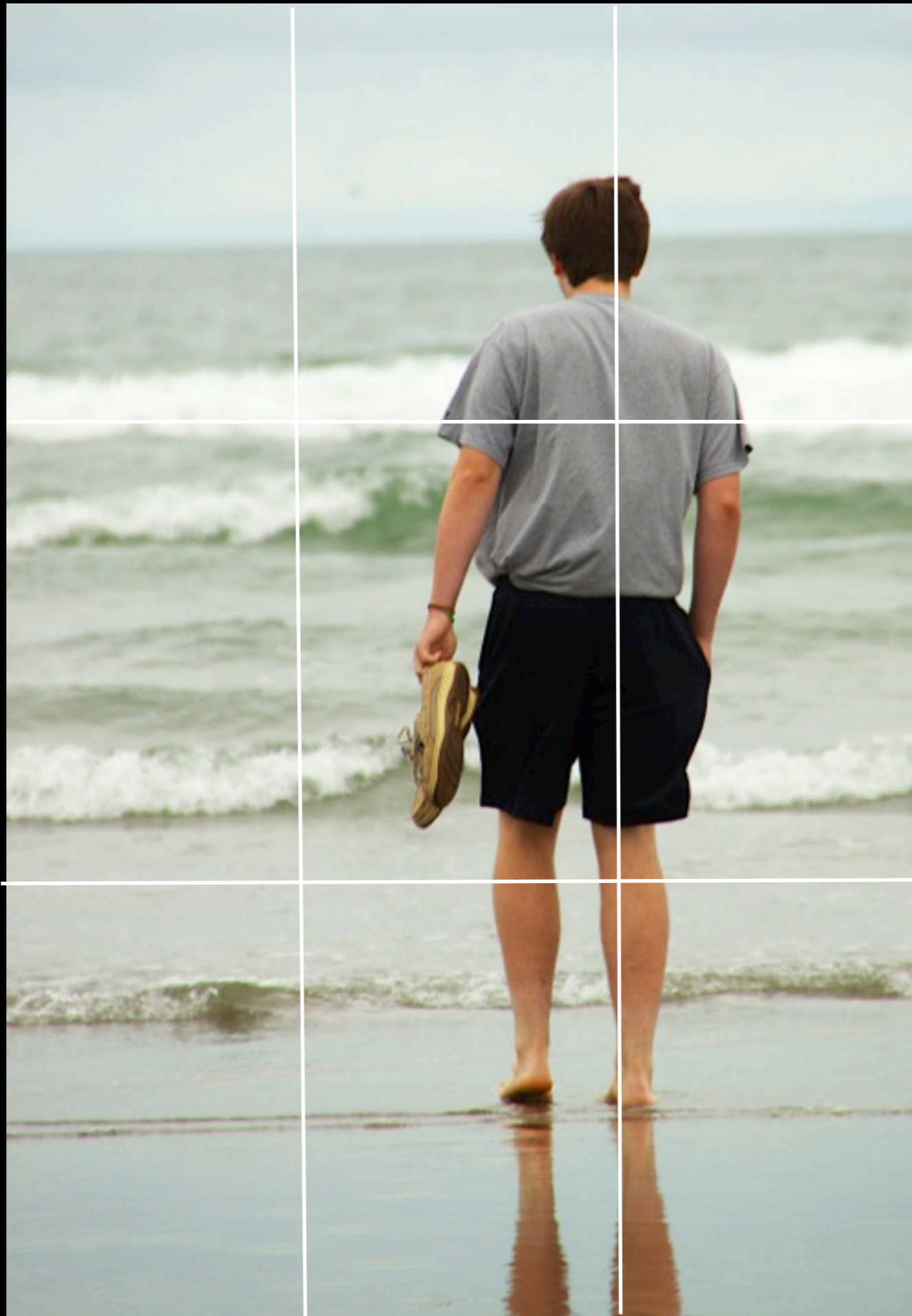




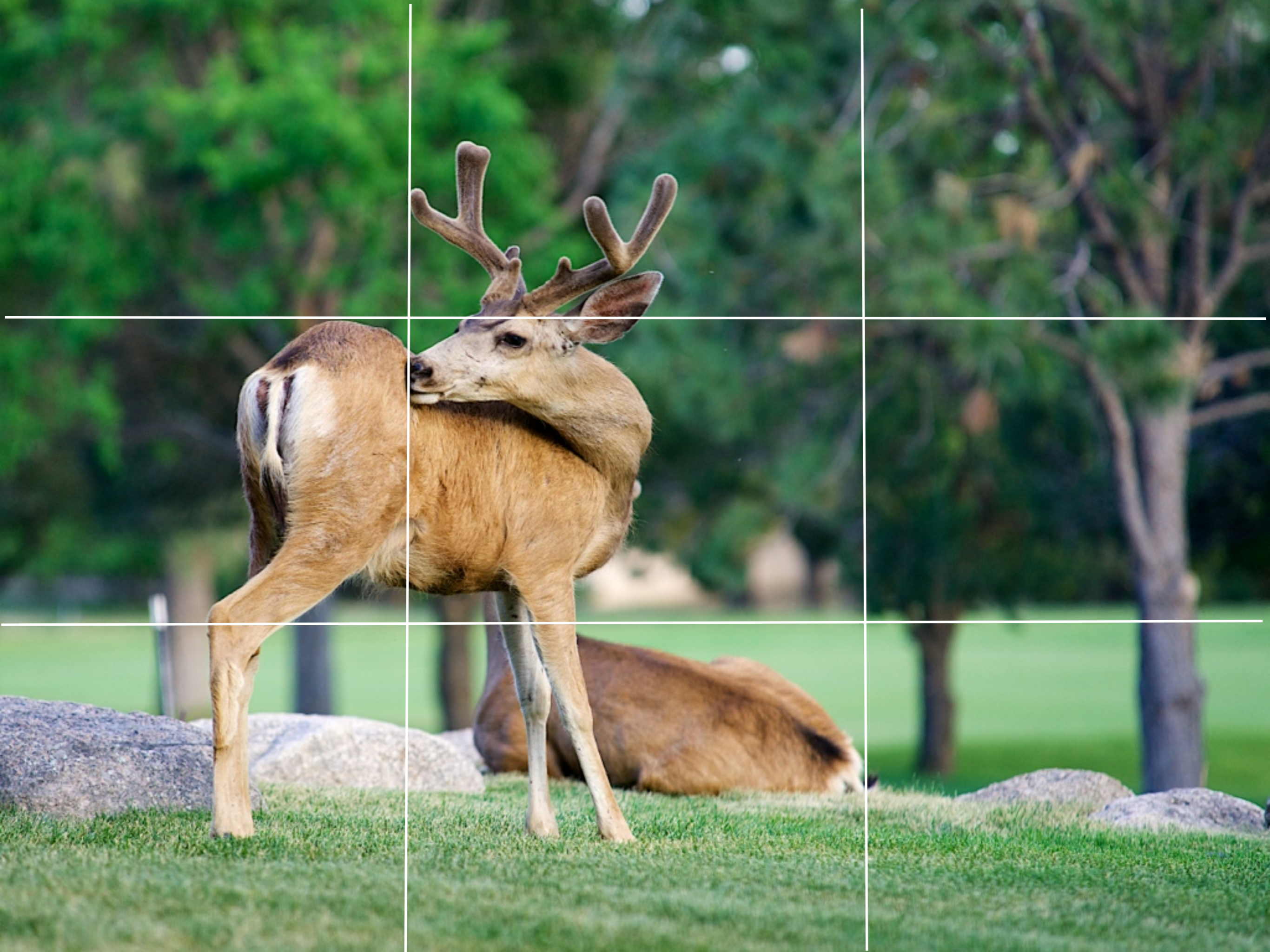




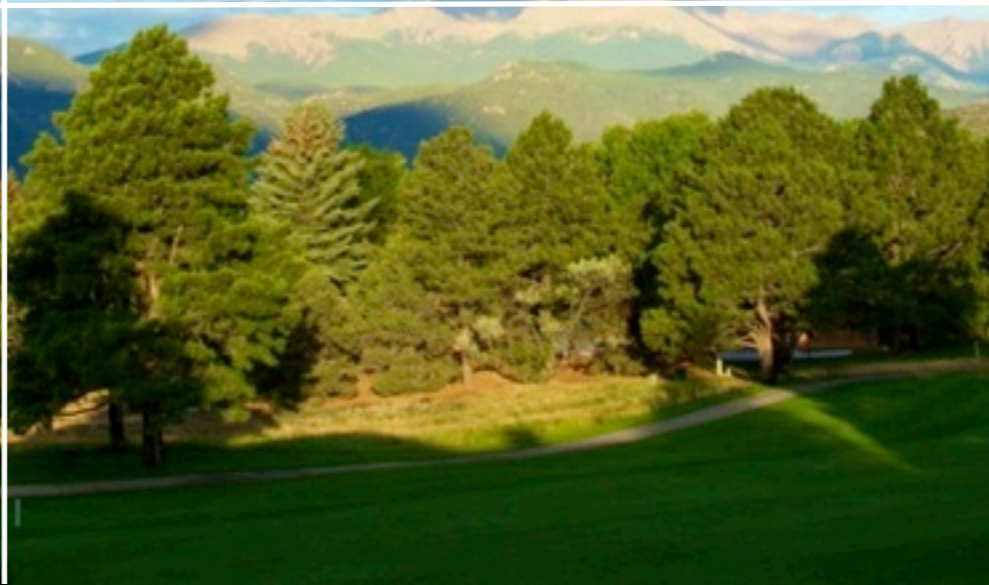
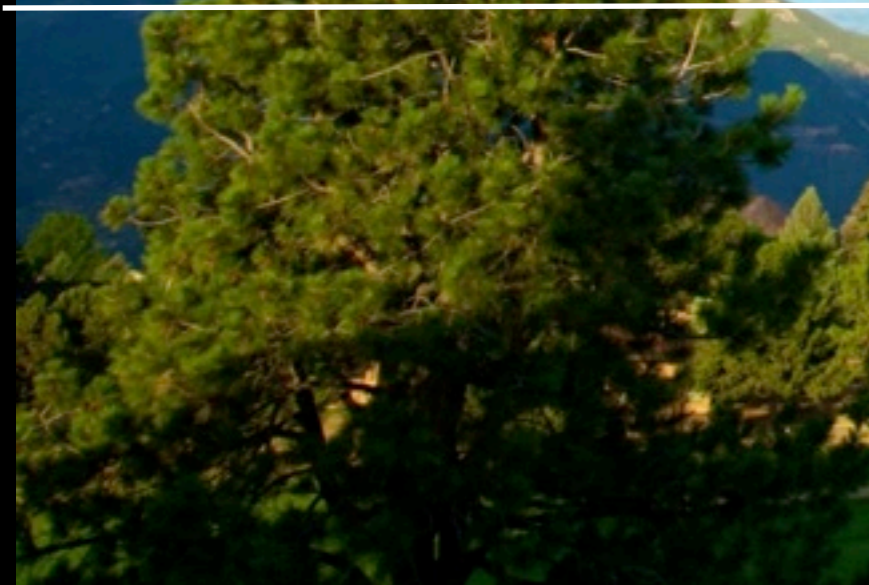
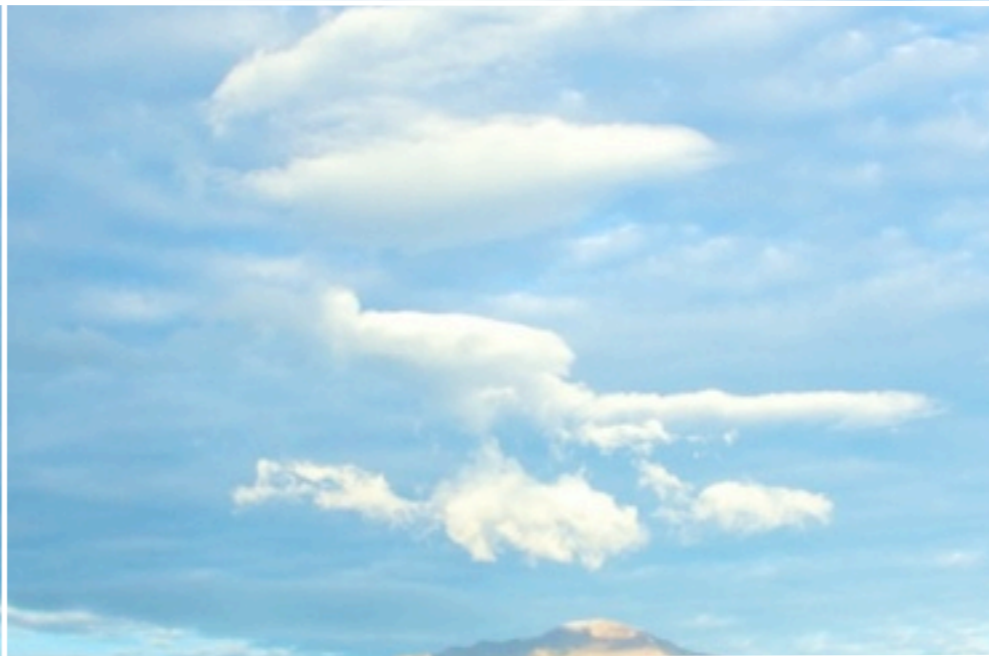
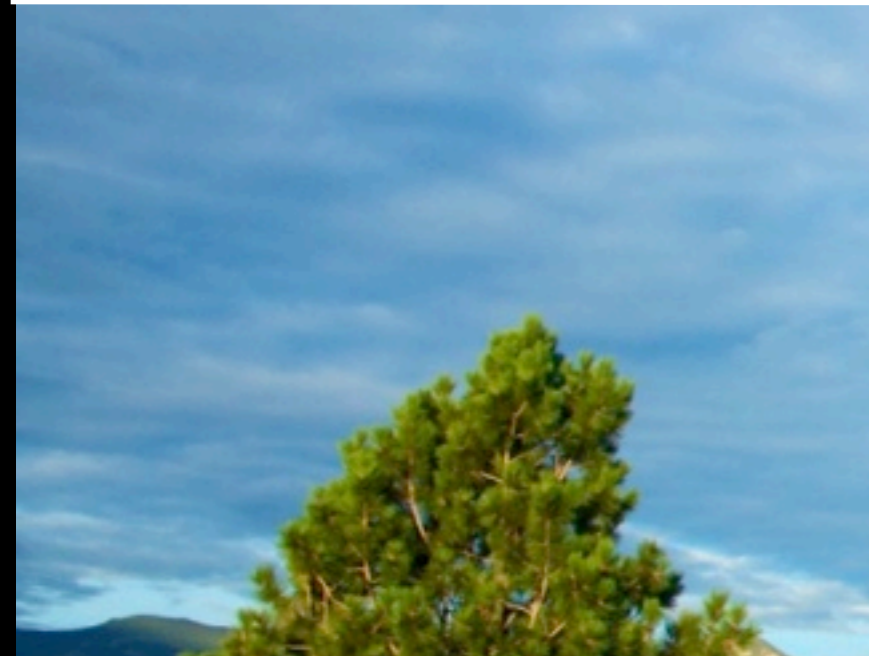




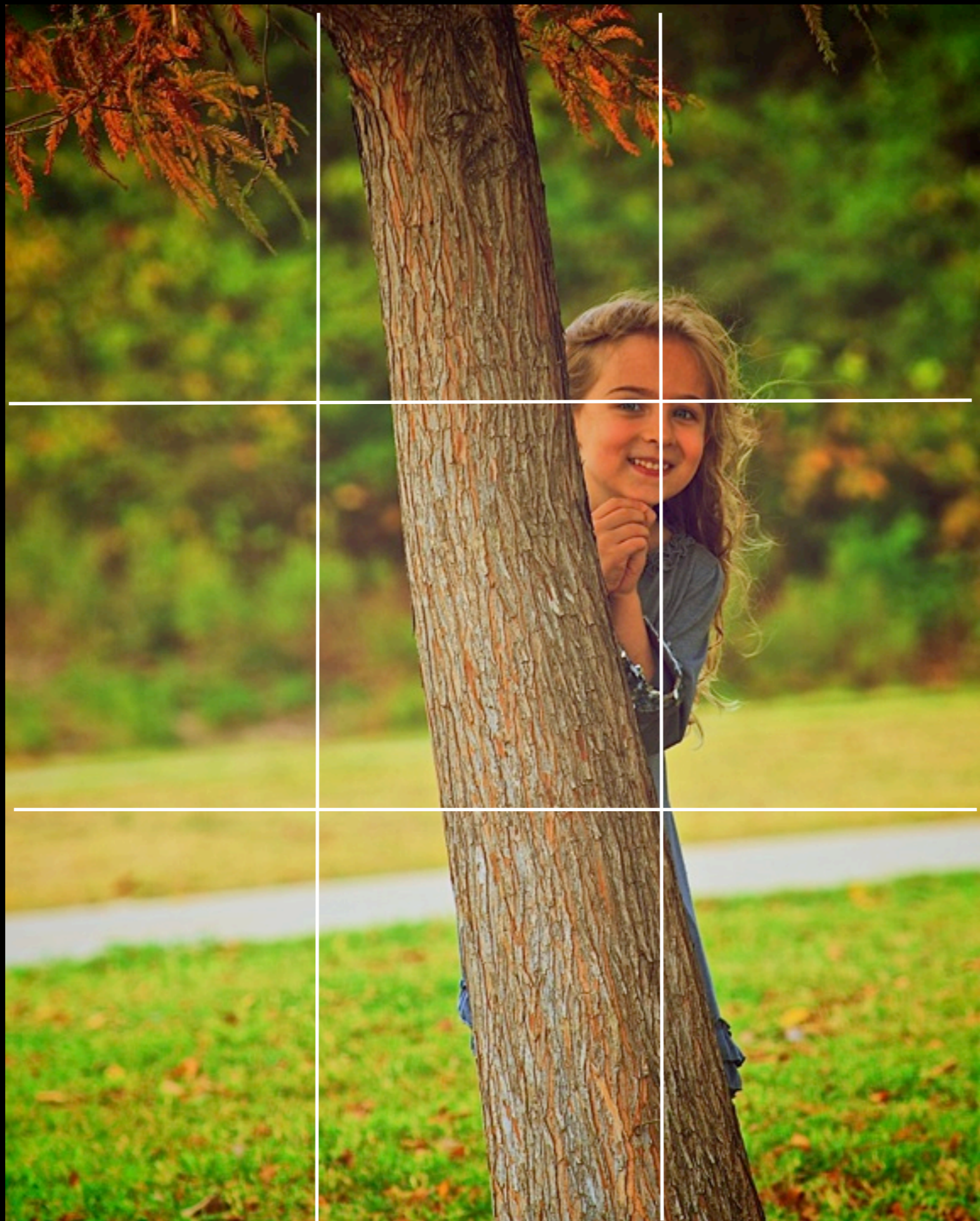














Here's an example where you would want to break the rule of thirds. Anytime you are trying to show "leading lines" or symmetry is a good time to break the rule.